



VERTICES

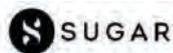
PARTNERS

PROACTIVE | PEDIGREE | PERFORMANCE

DIRECT TO CONSUMER

SOME OF OUR MARQUEE DEALS

DIRECT TO CONSUMER



- SUGAR Cosmetics in its Series D fundraise from L Catterton and existing investors including A91 Partners, Elevation Capital, and Indian Quotient in a deal size of INR 389 Crores approximately.
- SUGAR Cosmetics in its Series C fundraise from Elevation Capital, A91 Partners, and India Quotient in a deal size of INR 152 Crores approximately.
- SUGAR Cosmetics in their round of fundraise from actor Ranveer Singh
- SUGAR Cosmetics and its Promoters in relation to lending in the Company by Stride Venture India Debt Fund -1 in a deal size of INR 10 Crores approximately.
- SUGAR Cosmetics in their endorsement agreement with actor Ranveer Singh.
- SUGAR Cosmetics in its Series D fundraise from Anicut, A91 Partners, Elevation, LCA Celestial Pte Ltd and Malabar Investments in a deal size of INR 38 Crores.



- Poncho Hospitality Private Limited (BOX 8) in its Series C round of funding of approximately INR 105 Crore.



- PEP Technologies (mCaffeine) in its joint venture with Kriti Sanon for Kreative Beauty Pvt. Ltd
- PEP Technologies Private Limited (mCaffeine) in its Series C round of funding, led by Paragon Partners in a deal size of INR 240 Crore approximately.
- PEP Technologies Private Limited (mCaffeine) in its Series B round of funding, from Amicus Capital Partners India Fund I, Amicus Capital Private Equity I LLP, RP-SG Ventures Investment Trust and other investors in a deal size of INR 44 Crore approximately.
- PEP Technologies Private Limited (mCaffeine) in its Series A round of funding, led by RP-SG Ventures in a deal size of INR 13 Crore approximately.
- PEP Technologies Private Limited (mCaffeine) in its funding by RP-SG Ventures Investment Trust, Lets Venture, Telama Investment and others in a deal size of INR 7 Crore approximately.



- Flipspaces Technologies Labs Private Limited in its Series A round of funding from Carpediem Capital Partners in a deal size of INR 25 Crores approximately.
- Flipspaces Technology Labs Private Limited in this Series B fundraise round of ₹250 Crores from Iron Pillar India Fund II, Prashasta and Affiliates, Catalyst Advisors LLP and Carpediem Capital Partners Fund I
- Represented its long-standing client Flipspaces Technology Labs Private Limited in this Series B fundraise round of ₹50 Crores as an extension of the recent INR250 crores funding round



- Kapiva Ayurveda in its Series A round of funding of approximately INR 18 Crore from Fireside Ventures and the family office of TV Mohandas Pai.
- Kapiva Ayurveda is in its pre-series A round of funding of approximately INR 15 Crore.



- Styledotme Fashion and Lifestyle Private Limited in its Series A funding by Jewalex India and existing IAN in a funding round of approximately INR 3 Crore approximately.



- Great Rocksport Private Limited in its fundraise from Mahindra Holidays & Resorts India in a deal size of INR 3 Crore approximately.



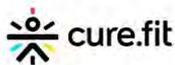
- AlphaVector (India) Private Limited raises Pre - Series B from Avaana Capital & Snapdeal Founders Rohit Bansal and Kunal Bahl in a deal size - Confidential - Pre - Series B.

SOME OF OUR MARQUEE DEALS

DIRECT TO CONSUMER



- Open Secret by Immaculatebites Private Limited in its series A round of funding from Sixth Sense India Opportunities III, Matrix Partners India Investment III, LLC, and Matrix Partners India III AIF Trust.
- Open Secret by Immaculatebites Private Limited in its series B round of funding led by Ananta Capital and other existing investors including Sixth Sense Ventures and Matrix Partners India along with an angel investor- Gautam Kumra from Mckinsey & Company.



- Cure.fit in its investment in Sugar.Fit.



- Safari Industries (India) Limited advising on distribution and agency issues, outsourcing, partnering arrangements and regulatory matter in certain other corporate advisory services.



- Plix in its various transactions and legal advisory.



- Wildcraft in its Series B fundraise from Sequoia Capital.
- Wildcraft in its Series C fundraise from one of India's leading e-commerce companies.
- Wildcraft in its Series D fundraise lead by Fidelisworld.



- Cuemath in its Series C round co-led by Lightstone Fund (LGT Lightstone Aspada) and Falcon Edge's Alpha Wave Incubation, alongside existing investors CapitalG and Sequoia and Manta Ray Ventures in a deal size of US\$ 40 million approximately.
- Cuemath in its Series B2 fundraise round led by Manta Ray Ventures alongside existing investors CapitalG and Sequoia for a deal size of USD 5.5 million approximately.



- Prath in its Series A Round Funding of INR 7.5 Crores in Assembly Luggage.
- Prath in its Series A Round Funding of INR 20 Crores in Nothing Before Coffee.
- Prath in its Series A Round Funding of INR 17 Crores in Eat Better Co.



- House of X in its Series A Round Fund Raise of INR 25.8 Crores from Lightspeed India Partners III, LLC and Beacon Trusteeship Limited- Kae Capital Fund II



- BeyondNxt in its Seed Series Fund Raise of INR 17 Crores from Fireside Ventures and Dharana.



- Fleet Technologies (Apna Mart) in its Series A round of funding from Accel and Sequoia in a deal size of INR 78.6 crores approximately.
- Fleet Technologies (Apna Mart) in its Series B round of funding from Fundamentum Partnership, Accel India, PeakXV Partners and Alteria Capital in a deal size of INR 214.5 crores.

SOME OF OUR MARQUEE DEALS

DIRECT TO CONSUMER

EGGOZ
NUTRITION

- Represented its client Eggoz (Nupa Technologies Private Limited) as it raised INR 167 Crores (USD 20Mn) in this Series C funding round. The investment round was led by mid-market private-equity firm Gaja Capital.

raincheck
earth co.

- Represented its Raincheck Earth Private Limited as it raised USD 1.2 million from two prominent Japanese investors which included TRTL Ventures and saw participation from existing investor AngelList India Syndicate.

PALMONAS

- Represented Demi-fine Fashion Private Limited [Palmonas], as it raised INR 55 Cr [USD 6.3 Million] in Series A Funding Round led by Vertex Ventures Southeast Asia & India (SEAI).

AWARDS & RECOGNITIONS

Chambers
AND PARTNERS

- Ranked in Chambers Asia-Pacific for Private Equity, India - 2021, 2022, 2023 & 2024
- Ranked in Venture Capital - 2024 & 2025

The
LEGAL
500

- Ranked in band 4 of practice area "Investment Funds" for the Asia-Pacific region - 2020
- Recognised as Firms to Watch in Corporate and M&A - 2022
- Ranked in Private Equity, Venture Capital and Investment Funds & White-Collar Crime - 2021, 2022, 2023, 2024 & 2025
- Ranked in Corporate and M&A - 2023
- Recognised as Firms to Watch in Life Sciences & Healthcare Sector - 2023

RSS INDIA
LAW CENTRE

- Ranked Among Top 40 Law Firms - 2017 & 2019
- Top Rated Firm for Talent Development - 2025
- Top 100 Indian Law Firms - 2025

INDIA BUSINESS
LAW JOURNAL

- Awarded Adjudged Rising Star
- Awarded the Best New Law Firm - 2017 & 2018
- Awarded Top 10 Law Firm in Private Equity Practice - 2018
- Awarded Best Indian Law Firm - 2019
- Won Indian Law Firm Awards in Private Equity & Venture Capital - 2019, 2020, 2021 & 2025
- Recognised as Award Winning Law Firm in Education Sector - 2021 & 2022, in Startup Sector - 2022 & 2023 and in Corporate Commercial - 2023 & 2024

a asialaw

- Recognised as Notable Firm in Private Equity & Investment Funds Segments - 2019 & 2020
- Recognised as "The Highest Rated Law Firm" for Private Equity by Asialaw Client Service Excellence - 2021
- Ranked for Private Equity, Investment Funds & Corporate and M&A practice - 2022 edition
- Ranked in Private Equity, Investment Funds, Corporate and M&A, and Restructuring & Insolvency practice areas along with Banking & Financial Services, Technology & Telecommunications, and Pharmaceutical & Life Sciences industry sectors - 2022-23 & 2023-24 research edition.



**ASIAN LEGAL
BUSINESS**

- 40 under 40 - 2018
- Best Boutique Law Firm - 2018
- Who's Who - ALB - 2018 & 2019
- Awarded as a Notable Law Firm in ALB - M&A Rankings - 2019
- Recognised as India Firms to Watch - 2021
- Ranked for Mergers & Acquisitions - 2022, 2023 & 2024

IFLR1000

- Recognised as a Recommended Firm - 2019 & 2021
- Recognised as a Recommended Firm in Mergers & Acquisitions, Private equity, Restructuring & Insolvency - 2022
- Recognised as a Notable Law Firm in Private Equity Practice - 2019, 2020, 2021 & 2023
- Recognised as a Notable Law Firm in Restructuring & Insolvency - 2020, 2021 & 2023
- Recognised as a Notable Law Firm in Mergers and Acquisitions - 2021 & 2023

Forbes
**LEGAL
POWERLIST**

- Enlisted as one of the Top Law Firms Below 10 Years Exp for Private Equity & Venture Capital and Corporate & Commercial Practices - Legal Powerlist by Forbes India 2020
- Enlisted as one of the Top Law Firms Below 10 Years Exp for Corporate & Commercial, Joint Vetur, M&A, PE & VC, Restructuring, Insolvency & Bankruptcy and White Collar Crime - Legal Powerlist by Forbes India 2021 & 2022

**VENTURE
INTELLIGENCE**

- Awarded Debutant Law Firm of the Year in Private Equity & Venture Capital League table - 2016
- Ranked among Top 10 Youngest Law Firm in the Private Equity Segment -2016, 2017, 2018 & 2019
- Ranked among Top 10 Law Firm in Private Equity League Tables - 2021, 2022, 2023 & 2024
- Ranked among Top 10 Law Firm in M&A League Tables - 2022, 2023 & 2024

VCC **EDGE**

- Ranked among Top 10 Law Firms in the Private Equity Segment - 2019

BW BUSINESSWORLD

- Awarded Emerging Law Firm of the Year - 2019

**LEGAL
ERA**

- Recognised as Law Firm of the Year in Private Equity - 2022, 2024 & 2025
- Recognised as Corporate Law Firm of the Year - 2024 & 2025



WE'RE LISTENING

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